

JOSH GIGANTINO

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OBJECTIVE

Produce world-class media and marketing materials with a great team.

WORK EXPERIENCE

GyPSii. 2008–2009, Online Marketing Specialist at publicly traded mobile social network startup (GEO1V). Business communications, technology/SaaS and business services analysis for international workforce; branding, concept and infographics to develop mindshare around mobile's impact on social networking; instructional, marketing video production; press, features, member-support websites, SEO and advertising strategy.

WAY OF THE DRAGON. 2006–09, Video consultant, Designer and Webmaster for healing & martial arts school.

THE BOSTON GLOBE/ BOSTON.COM. 2007, Video editor, Consultant for **The Making of Mitt Romney** online series and other pieces. Technical, training, process consulting on video workflow and specifications for new editing lab.

POSTCARDS TO SPACE. 2006, Founder, micropayment-based business developing world's first space sculpture and other space-media projects. Exhibitor 2006 XPrize Cup in Las Cruces, NM.

PROVIDENCE PICTURES. 2004–2007 Motion Graphics Designer, Animator. Intros, titles and technical support for **The True Story of Troy** and **Trial of Jesus**, both aired on **The History Channel**. Also **The Boldest Hoax**, **The Viking Deception**, **America's Stone Age Explorers**, **Volcano Under the City** and Emmy-nominated **Secrets of the Parthenon** for **NOVA on PBS**.

THE BOSTON GLOBE. 2002–2007 Design of award-winning reporter folios for Pulitzer, ASNE, Goldsmith awards.

CRUNCH BC. 2002 Brand identity and market research, video production of "What Drives Consumers North?"

GRECO ETHRIDGE GROUP. 1998–2001, Production Specialist, Webmaster at integrated B2B advertising agency. Web implementation, maintenance, graphics and jump page creation; animation, 3D modelling for web, CD-ROM and presentation video. Director and animator for video projects.

SPACEDEV. 1998, Website for startup aerospace company.

CONSULTING & FREELANCE Clients include PS3Cluster, Dash Bicycle Shop, Defensive Intuition, Hosttech, Open Idea Project, Poulin-Hugin, AVAdvantage, MIT Athletics, MassArt, NetAnything, The Publication Group, Malden Access TV with Rika Walsh. Also BAR/BRI, Maine Jobs Training program (network tech), Kaiju Big Battel.

SKILLS & TOOLS

STRATEGIC

SaaS/product analysis
Brand development
Advertising strategy
Social media training
Press office/marketing
Research

DESIGN & ANIMATION

drawing & rendering
photography
copy editing
Adobe CS4:
After Effects
InDesign
Photoshop
Illustrator
Invigorator
3D Studio Max
Lightwave

VIDEO PRODUCTION

storyboards
camera operation
lighting
video editing
DV/HD
Final Cut Pro
Premiere
AVID
Compressor
YouTube/DiVX
Brightcove & DVD

WEB

interface design
site architecture
HTML/CSS
Joomla & CMS
PayPal/checkout
SEO
Adwords/AdSense
FTP/Telnet/cpanel
Mac, Windows,
Linux
Basic networking

PHYSICAL LAYER

Natural, found,
manufactured, films,
foam, composites.
Hand tools
Shop tools - Epilog
laser cutter, tablesaw,
heat knife, drill press
Sand-blasting
Some welding
Basic electronics
Arduino/AVR

EDUCATION

BFA, MASSACHUSETTS COLLEGE OF ART, 1996. Open Major focused on media, minor in Video.